

OUR PURPOSE

We support our member's businesses to produce the world's best screen stories.

OUR GUIDING PRINCIPLES



LEAD

We embrace change and create opportunities.



UNITE

We collaborate and connect to deliver the best possible outcomes.



IMPACT

Focus on what matters for our members. Their success is our success.

OUR STRATEGIC DIRECTIONS

1

Lead and support our members through changes in the screen industry.

2

Increase value and benefit to members.

3

Make SPA a great organisation to work for and to work with.