

2 April 2015

Ms Julie Flynn
Chief Executive Officer
Free TV Australia
44 Avenue Road
Mosman NSW 2088

Dear Ms Flynn,

Review of the Commercial Television Industry Code of Practice

Screen Producers Australia welcomes the opportunity to comment on the Commercial Television Codes of Practice, with specific reference to classification zones.

The contribution of commercial free-to-air broadcasters to the independent production sector is significant and essential to the continued success and vitality of the screen industry. However, this investment in Australian content cannot be taken for granted. There must be a balance of policy intervention, not just facilitating opportunities for broadcaster growth but also ensuring there are measures to support Australian content objectives that drive demand for local productions across a range of genres and ages.

In this context, Screen Producers Australia supports Free TV Australia's request for more flexibility in classification zones, allowing them to broadcast a greater range of programs at a time that viewers want to watch them. This support is contingent on the ongoing commitment of commercial broadcasters in retaining safeguards for younger viewers and meeting the requirements of the Australian Content Standard and Children's Television Standard.

We look forward to continued engagement and if you would like to discuss any aspects of this submission please contact Matthew Hancock (Manager, Strategy and Operations) at matthew.hancock@screenproducers.org.au or on 9360 8988.

Yours sincerely,



Matthew Deaner
Chief Executive Officer