



## NEW AGREEMENT FOR ANIMATION PERFORMERS

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Screen Producers Australia and the Media Entertainment & Arts Alliance have reached agreement on a new agreement covering the usage of Australian performers' voices in television and online animation programs.

The 2018 TV Animation Voice Over MOU updates arrangements for animation that have been governed by the Actors Repeats and Residuals Agreement (ARRA) since 2000. The new agreement allows producers to acquire rights for the number of screenings that are required by broadcasters, and more flexible online and Video On Demand (VOD) rights, and to better compete with foreign programs. The performers will receive significant additional compensation in return.

"I want to congratulate both the MEAA and the SPA negotiators for their perseverance, good faith, and vision to achieve this agreement," Screen Producers Australia CEO, Matthew Deaner said. "At SPA we have been very conscious that if we are to preserve future opportunities for production and employment in the digital age, we need to reform the industrial and commercial frameworks so that they adapt to the demands of new technology, changes in audience behaviour, and international competitors."

Media, Entertainment & Arts Alliance CEO Paul Murphy said, "This is an outstanding new agreement that rewards Australian voice actors for skill, not just time spent in the studio. Voice actors will now be paid by episode and character rather than a day rate, character loadings will apply for additional characters and there is maximum six-hour day with hourly voice breaks. Thank-you to all involved in the intensive negotiations that have occurred over the last 12 months. The outcome we have achieved is a major win for Australia's TV animation industry."

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#### Media inquiries:

Elle Curran

[elle.curran@screenproducers.org.au](mailto:elle.curran@screenproducers.org.au)

Ph: 02 9360 8988

Lizzie Franks

[lizzie.franks@meaa.org](mailto:lizzie.franks@meaa.org)

Ph: 02 9333 0961

#### About Screen Producers Australia

Screen Producers Australia was formed by the screen industry to represent large and small enterprises across a diverse production slate of feature film, television and interactive content. Our members employ hundreds of producers, thousands of related practitioners and drive more than \$1.7 billion worth of annual production activity from the independent sector. On behalf of these businesses we are focused on delivering a healthy commercial environment through ongoing engagement with elements of the labour force, including directors, writers, actors and crew, as well as with broadcasters, distributors and government in all its various forms. This coordinated dialogue ensures that our industry is successful, employment levels are strong and the community's expectations of access to high quality Australian content have been met.

#### About MEAA

Built on integrity and powered by creativity, MEAA is the largest and most established union and industry advocate for Australia's creative professionals.