

MEDIA RELEASE

For Immediate Release

SCREEN PRODUCERS AUSTRALIA KICKS OFF 60 YEARS WITH NATIONAL ROADSHOW

19 JULY 2016: In July 2016, Screen Producers Australia (SPA) commemorates 60 years since its inception with a national roadshow, starting from Melbourne on 2 August and culminating in the Screen Producers Australia Awards at the industry's SCREEN FOREVER conference on 17 November 2016.

This roadshow takes us to all states and territories, exploring our screen industry's collective priorities. The roadshow includes an invitation to the broad production community to contribute to our agenda setting policy work, our industry and its future including:

- a policy update drawing on findings from our annual business survey;
- insights to our post-election policy priorities and positioning;
- information about professional growth and development opportunities;
- an update on recent industrial reforms; and
- a detailed members only workshop about the newly announced ATRRA agreement.

SPA today also released a new video that reflects our industry's crucial contribution to Australia's culture and audience needs, showcasing the diversity across our membership taken from more than \$3.5 billion worth of annual production expenditure.

Screen Producers Australia CEO Matthew Deaner said, "60 years is an extraordinary foundation for the organisation reflecting much of the history of our media industry as we know it."

"The industry has throughout this time endured many challenges some of which continue to this day. In these times of challenge, Screen Producers Australia has maintained a united community for the benefit of all its members; we foster extraordinary networks and opportunities for a sustainable and healthy creative and commercial industry and ultimately the framework and services for individual business success."

It goes without saying that many of our most highly regarded and respected producers and production executives within the industry have contributed to the organisation's history, and its future," said Deaner. "It is important and vital to our industry that we remain united to address continued changes that affect all our individual businesses."

The SPA National Roadshow dates:

Melbourne 2 August – Film Victoria, Level 3, 55 Collins Street VIC

Canberra 16 August – ScreenACT, Block A, Room 212, 49 Phillip Ave, Watson ACT

Adelaide 22 August – South Australian Film Corporation, 226 Fullarton Road, Glenside SA

Perth 23 August – ScreenWest, Gordon Stephenson House, 140 William Street WA

Hobart 27 August – Screen Tasmania, 22 Elizabeth Street TAS

Newcastle 9 September – Good Eye Deer, The Production Hub, 4 Crown Street NSW

Alice Springs 12 September – Screen Territory, The Old Courthouse, 27 Hartley Street NT

Sydney 23 September – Fox Studios Australia, Building 61, 38 Driver Avenue, Moore Park NSW
Brisbane 13 October – Screen Queensland, Suite 1, 30 Florence Street, Newstead QLD

For more information on attending, please contact Screen Producers Australia on 02 9360 8988.

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For media enquiries and interviews:

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About Screen Producers Australia

Screen Producers Australia unites screen businesses to campaign for a healthy commercial environment and supports the interests of businesses large and small in their production of feature films, television programs, interactive content and games across all genres and formats. Members employ writers, directors, cast and crew; they navigate a range of industrial agreements, commercial arrangements and negotiate rights deals with theatrical distributors, television broadcasters and increasingly, online aggregators.

SPA is a national screen industry organisation created by the industry for the industry in 1956, and was formed from the uniting of two constituent foundation partners who became known as the Film Production Association of Australia.