NEW CATEGORIES IN SCREEN PRODUCERS AUSTRALIA AWARDS
RECOGNISE SVOD AND ONLINE PLATFORMS

16 June 2016: Screen Producers Australia today announced that entries are now open for the 16th Screen Producers Australia Awards which include a new category for Animated Series Production. The Screen Producers Australia Awards now recognises series production inclusive of television, SVOD, and online platforms. The Awards take place at Crown Palladium, Melbourne on Thursday 17 November 2016 during the 31st SCREEN FOREVER conference.

The announcement of the new Animated Series Production category complements the established categories that acknowledge excellence in feature film, feature film documentary, interactive (including games) and series, encompassing reality, light entertainment, telemovie or mini-series, children’s, comedy, and documentary productions.

“The Screen Producers Australia Awards were created by the industry to recognise achievements and excellence within the industry. The fact that the Awards continue to evolve with new categories reflects the changes in our media landscape and the ongoing creativity by our Australian producers to develop outstanding productions recognised by both Australian and international audiences,” said Matthew Deaner, CEO, Screen Producers Australia.


Following are the Award categories for the Awards:

PRODUCTION AWARDS - Recognising great Australian screen productions

SERIES
- Animated Series Production of the Year
- Children's Series Production of the Year
- Comedy Series Production of the Year
- Documentary Series Production of the Year
- Drama Series Production of the Year
- Light Entertainment Series Production of the Year
- Reality Series Production of the Year
- Telemovie or Miniseries Production of the Year

FEATURE FILM
- Feature Documentary Production of the Year
Feature Film Production of the Year

SHORT FILM
Cutting Edge Short Film Production of the Year

INTERACTIVE
Interactive and Gaming Production of the Year

BUSINESS AWARD –
Recognising great Australian screen production businesses
Breakthrough Business of the Year
Media Super Production Business of the Year
Services And Facilities Business of the Year

INDIVIDUAL CONTRIBUTION AWARD –
Recognising great Australians and their service to the screen industry
Lifetime Achievement Award.

As an Official Submitting Organisation of APSA (Asia Pacific Screen Awards), Screen Producers Australia has also been invited to submit up to four films to represent Australia in the APSA competition, which will be selected from the Finalists in the Screen Producers Australia Awards Feature Film category.

- ends -

Media enquiries:
Miranda Brown – Miranda Brown Publicity | ph: 03 9419 0931 mob: 0411 568 781 | miranda@mbpublicity.com.au

ABOUT THE AWARDS
Celebrating its 16th year, the Screen Producers Australia Awards recognise the creation of outstanding screen content by the skilled and accomplished, the imaginative and passionate, the tireless and determined. The Screen Producers Australia Awards celebrate our talented Members and aim to increase awareness of the role producers play in creating Australian screen stories. The 16th Screen Producers Australia Awards will be held on Thursday 17 November 2016 at Crown Palladium, Melbourne during the SCREEN FOREVER conference.